



## Privacy notice | newsletter signup

This privacy notice tells you about the information we collect from you when you sign up to receive our regular newsletter via our website. In collecting this information, we are acting as a data controller and, by law, we are required to provide you with information about us, about why and how we use your data, and about the rights you have over your data.

### Who are we?

We are Mighton Products Ltd. Our address is Mighton Products, Hinxton, Cambridgeshire CB10 1RG. You can contact us by post at the above address, by email at: [sales@mighton.co.uk](mailto:sales@mighton.co.uk) or by telephone on +44 (0)1223 497097.

We are not required to have a data protection officer, so any enquiries about our use of your personal data should be addressed to the contact details above.

### What personal data do we collect?

When you subscribe to our newsletter, we ask you for your name and your email address.

### Why do we collect this information?

We will use your information to send you our newsletter, which contains information about our products and often includes special offers.

We ask for your consent to do this, and we will only send you our newsletter for as long as you continue to consent.

### What do we do with your information?

Your information is stored in our database and is not shared with any third parties apart from our 'service providers'. Your email details are passed to a third-party payment processor which is based in the US and is certified to the EU-US Privacy Shield (which requires effective safeguards for your information). We will not use the information to make any automated decisions that might affect you.

### How long do we keep your information for?

Your information is kept for as long as you continue to consent to receive our newsletter.



## Your rights over your information

By law, you can ask us what information we hold about you, and you can ask us to correct it if it is inaccurate. You can also ask for it to be erased and you can ask for us to give you a copy of the information.

You can also ask us to stop using your information – the simplest way to do this is to withdraw your consent, which you can do at any time, either by clicking the unsubscribe link at the end of any newsletter, or by emailing, writing or telephoning us using the contact details above.

## Your right to complain

If you have a complaint about our use of your information, you can contact the Information Commissioner's Office via their website at [www.ico.org.uk/concerns](http://www.ico.org.uk/concerns) or write to them at:

Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire  
SK9 5AF

The information given in this document is relevant to the following products:

Product:	Product Version:	Launch Date:
Avia Secure Smart Lock	1	February 2020
Avia Secure Key Fob	1	February 2020
Avia Smart Sash Fastener	1	Scheduled for 2022
Avia Smart Casement Handle Sensor	1	Scheduled for 2022
Avia Smart Door / Window Sensor	1	Scheduled for 2022
Avia External Keypad	1	Scheduled for 2022
Avia Secure Smart Socket	1	Scheduled for 2022
Avia Smart PIR Sensor	1	Scheduled for 2022